

# HOLCIM RAVENA

Quarterly Newsletter:  
Q1, 2024



**WELCOME TO THE FIRST EDITION OF HOLCIM RAVENA PLANT'S QUARTERLY NEWSLETTER! THIS IS PART OF OUR ONGOING EFFORT TO STRENGTHEN OUR LOCAL TIES AND KEEP RESIDENTS INFORMED ABOUT OUR OPERATIONS, VOLUNTEER AND GIVING EFFORTS, AND FUTURE PLANS.**

## HOLCIM EMPLOYEES GIVE BACK DURING THE 2023 HOLIDAY SEASON

For almost a decade, Holcim Ravena employees have worked with local schools and churches around the holiday season to support local families in need. This past December, we were able to provide toys and household necessities to 20 local families.

Accompanying the holiday drive was our Giving Tree, which is decorated with ornaments that feature wish list items from kids from the community. Holcim employees picked wishes and fulfilled them, placing their presents under the tree.



The Holcim plant also supported the efforts of The Pantry at St. Patrick's at 21 Main St., Ravena. The Pantry has served over 100 families with Christmas baskets over the years, giving each family at least five bags of food. Our team assisted these efforts by volunteering their time and contributing \$2,000 and use of a U-Haul to move the donations.

In November 2023, plant employees participated in the Feed Your Mind, Feed a Family program run by Capital Region Independent Media, publisher of the Ravena News Herald, by collaborating with Shop 'n' Save Supermarket to provide Thanksgiving meals to 75 area families.

# HOLCIM RAVENA QUARTERLY NEWSLETTER

Q1, 2024

## JOIN THE HOLCIM RAVENA PLANT COMMUNITY ADVISORY COMMITTEE!

We are looking for members of the Ravenna-Coeymans community to join our Community Advisory Committee (CAC) to help us improve our operations and provide insight into how we can be a better neighbor.

The CAC meets quarterly and offers plant leadership an opportunity to brief members on the latest developments at the facility, as well as discuss new projects and hear concerns and updates from the surrounding area.

We want to restructure and reinvigorate our CAC process and reach a broader cross section of community interests. If you have concerns, ideas, constructive criticism, or are just curious about how we operate, we want to hear from you!

If you're interested in joining, or simply would like more information, please contact Alicia Prioleau, Area Environmental & Public Affairs Manager. Email [alicia.prioleau@holcim.com](mailto:alicia.prioleau@holcim.com), or call 518-821-9785.



## BUSINESS COMMUNITY SUPPORTS HOLCIM RAVENA QUARRY ROAD PROJECT PROPOSAL

The Capital Region Chamber of Commerce recently wrote to the state Department of Environmental Conservation (DEC) to express support for — and urge approval of — the Holcim Ravenna plant's proposed quarry road access improvement project, which will improve the quality of life for area residents by redirecting truck traffic away from homes.

In the letter, the Chamber's vice president for government relations (and CAC member) Tom O'Connor, who is also a CAC member, noted that the Holcim Ravenna plant is committed to being a good community partner and minimizing the impact of its operations. The quarry road project, he said, is a perfect example of its ongoing efforts to be a good neighbor while continuing to refine and improve its operations.

Proposed two years ago, the quarry road project will redirect truck traffic off portions of two residential roads (Jarvis and Mountain) in Ravenna and onto existing plant-owned roads and county streets. This route was carefully designed to minimize impact on nearby residents, who over the years have been exposed to noise and dust caused by the trucks integral to the plant's operations.

This project requires DEC approval, which the plant hopes will soon be forthcoming. We thank Mr. O'Connor for his support and ask any other residents or businesses willing to contact the DEC to email or call Alicia Prioleau, Area Environmental & Public Affairs Manager. Email [alicia.prioleau@holcim.com](mailto:alicia.prioleau@holcim.com), or call 518-821-9785.



# HOLCIM RAVENA QUARTERLY NEWSLETTER

Q1, 2024

## HOLCIM RAVENA HOSTS U.S. DOE BETTER CLIMATE CHALLENGE WORKSHOP

Last quarter, the Holcim Ravenna plant hosted a three-day workshop on fan system energy efficiency improvement in conjunction with the U.S. Department of Energy (DOE) as part of its Better Climate Challenge, which aims to drive real-world action that reduces carbon emissions.

The workshop was held Oct. 31 – Nov. 2, 2023, and was attended by 16 members of Holcim’s process, reliability and environmental teams from NY, MD, PA, and MA, who were provided with a wide range of practical fan-related information – from baseline creations to methods of maximizing efficiency – by DOE fan specialist Ron Wroblewski.

Mr. Wroblewski, president of Productive Energy Solutions, LLC, helps industrial plants and commercial facilities make more effective use of their fan and blower systems. His focus for this workshop was on optimized reliability, capacity, and efficiency.

Workshop participants received a mix of classroom and in-the-field hands-on instruction, with opportunities to apply the skills they learned in real-time by taking measurements at the Ravenna plant and then analyzing them as a group using DOE’s MEASUR tool.

This past April, Holcim was the first U.S. cement producer to commit to the Better Climate Challenge, which unites organizations across the economy in a pledge to set and achieve notable greenhouse gas reductions across a 10-year period.

For the challenge, Holcim committed to power its U.S. operations at 13 plants across the nation with 100 percent renewable energy by 2030 and to reduce net CO2 emissions in the US by at least 25 percent by 2033.



## HOLCIM SENIOR PROJECTS OF RAVENA THANKS MEALS ON WHEELS DONORS, UNVEIL VAN LOGO

In advance of the Thanksgiving 2023 holiday, members of the Holcim Ravenna cement plant leadership team joined the Senior Projects of Ravenna, local business owners, and area residents to thank donors who made possible the purchase of two new SUVs for the nonprofit’s delivery of meals to homebound seniors in southern Albany County.

**“THIS IS WHAT IT MEANS TO TRULY GIVE BACK. I AM INCREDIBLY GRATEFUL THAT WE HAD THE OPPORTUNITY TO DO IT,” SAID DAVE MACLAUHLIN, PLANT MANAGER AT HOLCIM RAVENA.**

At the event, Senior Projects of Ravenna unveiled donor logos for the new SUVs that deliver hot, nutritious meals to some 80 individuals. This is in addition to the 200 meals Senior Projects of Ravenna serves on-site every week and ensures those who are unable to travel are nourished and sustained.

The purchase of the SUVs was funded by a \$20,000 contribution from Holcim, which was matched by \$24,000 from individual and business donors. These vehicles enable Senior Projects of Ravenna to provide a variety of services, including transportation to medical appointments, assistance with shopping and small chores, and in-person wellness checks.

